



Ammon Days - Saturday, August 1, 2020 - 9:00 a.m. to 4:00 p.m.
Phone: (208) 612-4000 - fax: (208) 612-4009 - web: www.cityofammon.us

Dear Friend of Ammon,

We hope that you will join us in sponsoring the 2020 Ammon Days. Ammon Days is a community event located in McCowin Park, 3000 Southwick Lane in Ammon. We hold the event each year to strengthen the connection between the residents, businesses, and those who keep the City running.

Movie in the Park

Ammon's Movies in the Park will present a movie in McCowin Park on Friday, July 31, 2020, starting at 9:00 p.m. The movie this year will be, Detective Pikachu.

Ammon Days

Ammon Days is a FREE community event where visitors enjoy a no-cost brunch and afternoon meal while participating in various activities, entertainment, and engaging with our business community. Your cash donation helps cover the cost of promoting and hosting the event. In-kind donations for raffle prizes, booths, and other needs are greatly appreciated. This is a great opportunity to promote your goods and/or services to the community. All sponsor ads are read by the DJ during the event.

Event Sponsor \$4,000

- Includes recognition as a meal sponsor
- Your business logo included on all printed material and recognition in advertising
- Four (4) two minute ads at the event (sponsor submits information, which is read by the DJ)
- Your banner displayed on the stage at the event (see banner sizes below). Sponsor provides banner
- Commercial booth space included up to 10' X 20'

Level 3 Sponsor \$2,500

- Your business logo included on all printed material and recognition in advertising
- Four (4) one minute ads at the event (sponsor submits information, which is read by the DJ)
- Your banner displayed at the event (see banner sizes below). Sponsor provides banner
- Commercial booth space included up to 10' X 20'

Level 2 Sponsor \$1,000

- Your business logo included on all printed material and recognition in advertising
- Two (2) one minute ads at the event (sponsor submits information, which is read by the DJ)
- Your banner displayed at the event (see banner sizes below). Sponsor provides banner
- Commercial booth space included up to 10' X 10'

Level 1 Sponsor \$500

- Your business logo included on all printed material and recognition in advertising
- One (1) one minute ad at the event (sponsor submits information, which is read by the DJ)
- Your banner displayed at the event (see banner sizes below). Sponsor provides banner
- Commercial booth space included up to 10' X 10'

Informational and Commercial Booths \$125

- 10' X 10' booth space to share information or sell "approved" goods and services
- Booths will be mentioned by the DJ throughout the day at the event

Ping Pong Ball Drop Sponsorship \$30

Your business would sponsor ping pong balls for prizes that can be picked up either at your business or at your booth if you have one.

- Up to 15 ping pong balls – The business will be given the ping pong balls to decorate and identify their business
- Each ping pong ball should have a prize included with it, and the prizes can range in value with one major prize
- This promotion will be mentioned during the morning prior to the drop. Each vendor will receive recognition of their sponsorship

Ammon Has Talent Sponsorship \$1,200

This competition continues to grow. We will allow a half (1/2) sponsorship for those who may wish to share the sponsorship with another business.

- Your banner displayed on the stage at the event (see banner sizes below) - sponsor provides banner.
- Your business logo included on all printed material and recognition in advertising
- Two (2) two minute ads at the event (sponsor submits information, which is read by the DJ)
- Commercial booth space included up to 10' X 10'

Banner Sizes

- Preferred Banner sizes are as follows: 3' X 6', 4' X 6', 3' X 8' or 4' X 8' – (sponsor provides banner). *Banners that are not the above size cannot be guaranteed placement on the stage, but will be displayed in the stage area.*

Deadline Information

The sponsorship deadline is Friday, June 19, 2020, so the City of Ammon can include your information in the advertising. To reflect your company name and logo on advertising material, please send an .eps, .jpg, .png, or .pdf file of your logo and sponsor level to rmiller@cityofammon.us. Deadline for company logos or artwork is Friday, June 26, 2020 by 5:00 p.m. submissions received after this date will NOT be included in the flyer.

The deadline for booth registration is July 17, 2020, so your business can be included on the vendor punch pass.

Ammon Days flyers will be available for pickup on July 10, 2020 at the City Building for distribution at your business. If you prefer we will be happy to email you a PDF of the flyer so you can print it.

Booth Regulations:

Because this is a family event, we ask that all booths have a family oriented game or form of entertainment.

- Businesses/Individuals will need to provide their own table and booth materials. We also recommend a tent or canopy for shade.
- Booths must be manned, kept clean and orderly at all times.
- Booths must be open between the hours of 9 a.m. and 4 p.m. Setup can begin as early as 7:30 a.m.; tear down will not be allowed prior to 4 p.m.
- Space assignments will be provided to you at check-in on the morning of the event. Please check-in at the check-in table located next to the gazebo. Booth payment must be received by the booth deadline. Ammon Days and the City of Ammon will not be responsible or liable for any damages or losses that may occur at the Ammon Days event.
- Electricity is not provided but generators will be allowed. Booths using generators will need to provide their own and must notify Randal Miller no later than July 17, 2020 for placement.
- There will be no parking allowed within the vendor booth area. Vehicles integral to your booth must be approved in advance and must be representative of your business. If approved, a booth space will be assigned for the vehicle. No vehicles will be allowed to enter after the 9:00AM setup deadline, and all remaining vehicles will be asked to exit by law enforcement. Any vendor arriving and setting up after the 9:00AM deadline will be required to transport any needed items by hand. No vehicles will be allowed to exit the grounds prior to 4:15PM on the day of the event. Safety is of utmost concern on this issue.
- Merchandise sales are allowed although sale of food products are not.

For more information, please contact: Randal Miller, Ammon Days Coordinator, at (208) 612-4041 or email rmiller@cityofammon.us.