



Ammon Days - Saturday, August 5, 2023- 9:00 a.m. to 4:00 p.m.

Dear Friend of Ammon,

We hope that you will join us for Ammon Days 2023, a community event located at McCowin Park, 3000 Southwick Lane. We hold the event the first Saturday of August each year to strengthen the connection between residents, businesses, and those who keep the city running. It is a community effort in every sense and we welcome your involvement. The following is sponsorship and booth information. **Sponsors and vendors may register at cityofammon.us, click “Ammon Days.”** Please let us know if you have any questions.

Ammon Days is a wonderful community event where visitors participate in various activities, entertainment, and engaging with our business community. Your donation helps cover the cost of promoting and hosting the event. In-kind donations for raffle prizes, booths, and other needs are greatly appreciated. This is a great opportunity to promote your products and/or services to the community. All sponsor ads are read by the emcee during the event.

Event Sponsor \$4,000

- Your business logo included on all printed materials and recognition in advertising
- Four (4) one minute ads at the event (sponsor submits information, which is read by the DJ)
- Your banner displayed on the stage at the event (see banner sizes below). Sponsor provides banner
- Commercial booth space included up to 10’ X 20’

Level 3 Sponsor \$2,500

- Your business logo included on all printed material and recognition in advertising
- Three (3) 30 second ads at the event (sponsor submits information, which is read by the emcee)
- Your banner displayed at the event (see banner sizes below). Sponsor provides banner
- Commercial booth space included up to 10’ X 20’

Level 2 Sponsor \$1,000

- Your business logo included on all printed material and recognition in advertising
- Two (2) 30 second ads at the event (sponsor submits information, which is read by the emcee)
- Your banner displayed at the event (see banner sizes below). Sponsor provides banner
- Commercial booth space included up to 10’ X 10’

Level 1 Sponsor \$500

- Your business logo included on all printed material and recognition in advertising
- Your banner displayed at the event (see banner sizes below). Sponsor provides banner
- Commercial booth space included up to 10’ X 10’

Informational and Commercial Booths \$125

- 10’ X 10’ booth space to share information or sell “approved” goods and services
- Booths will be mentioned by the emcee throughout the day at the event

Ping Pong Ball Drop Sponsorship \$30

Your business would sponsor ping pong balls for prizes that can be picked up either at your business or at your booth.

- 15 ping pong balls – The business will be given the ping pong balls to decorate and identify their business
- Each ping pong ball should have a prize included with it. The prizes can range in value, you may have a grand prize, and/or a variety of prizes.
- This promotion will be mentioned by the emcee prior to the drop. Each vendor will receive recognition of their sponsorship

Ammon Has Talent Sponsorship \$1,200

This competition continues to grow. We will allow a half (1/2) sponsorship for those who may wish to share the sponsorship with another business.

- Your banner displayed on the stage at the event (see banner sizes below) - Sponsor provides banner.
- Your business logo included on all printed material and recognition in advertising
- Two (2) two minute ads at the event (sponsor submits information, which is read by the emcee)
- Commercial booth space included up to 10' X 10'

Banner Sizes

- Preferred Banner sizes are as follows: 3' X 6', 4' X 6', 3' X 8' or 4' X 8' – (Sponsor provides banner). *Banners that are not the above size cannot be guaranteed placement on the stage, but will be displayed in the stage area.*

Sponsorship Deadline

The sponsorship deadline is Friday, June 16 2023, to allow time for logos to be included in the advertising. To reflect your company name and logo on advertising material, please email a pdf, jpeg, png file to rmiller@cityofammon.us. Deadline for company logos or artwork is Friday, June 23, 2023 by 5:00 p.m. submissions received after this date will NOT be included in the flier.

Giveaways- treats, snacks, raffle prizes, etc.

NO VENDOR PASSPORT TO INITIAL THIS YEAR. It is strongly recommended that vendor booths offer free giveaways and/or prizes to incentivize people to visit your booth. All giveaways and prizes will be listed on the vendor list with location. For example, otter pops, popcorn, sno cones, candy, bottled water, etc, as well as prizes being offered. All vendors may give their prize(s) away however and whenever they wish. The city will not give the prizes away at the end of the day. You will not need to initial anything for people to turn in. Make it fun.

Booth Registration closes July 14th or when spots are filled

Ammon Days fliers will be available for pickup on July 17, 2023 at the City Building for distribution at your business. If you prefer we will be happy to email you a PDF of the flier so you can print it.

Booth Regulations (Non-Food Vendors): Booth space is 10'x10'

Non- food vendors will be sent a map to choose your space(s) after sponsors have selected their space. A notice will be sent to inform you when the booth location selector will be available.

- All booths are asked to have a family oriented game or form of entertainment. Make it fun and interactive.
- Businesses/Individuals will need to provide their own table and booth materials. We also recommend a tent or canopy for shade.
- Booths must be manned, kept clean and orderly at all times.
- Booths must be open between the hours of 9 a.m. and 4 p.m. Setup can begin as early as 7:00 a.m.; tear down will not be allowed prior to 4 p.m.
- Booth payment must be made at time of registration.
- Ammon Days and the City of Ammon will not be responsible or liable for any damages or losses that may occur at the Ammon Days event.
- Water cannot be provided by the city.
- Electricity cannot be provided but generators are permitted.
- Safety is of utmost concern and adherence will be strictly enforced. There will be no parking allowed within the vendor booth area. Vehicles integral to your booth must be approved in advance and must be representative of your business. If approved, a booth space will be assigned for the vehicle. No vehicles will be allowed to enter after the 8:30 a.m. setup deadline and no vehicles will be allowed to exit the grounds prior to 4:15 p.m.. on the day of the event. Remaining, unapproved, vehicles will be asked to exit by law enforcement. Any vendor arriving and setting up after the 8:30 a.m. deadline will be required to transport any needed items by hand.
- Merchandise sales are allowed.

All Ammon Days vendors and sponsors attending the event must complete the following information with the Idaho State Tax Commission even if not selling products or services. The following is the notice from the Tax Commission we have been instructed to pass along to all vendors and attending sponsors.

All Ammon Days vendors are required to register with the Idaho State Tax Commission with the Event ID: **1502085120**

Please do the following:

1. Go to tax.idaho.gov/GoToTAP and under "Sellers and Promoters" click "Register as a Temporary Seller or Promoter."
2. Choose "Seller WITH Event ID" > "Next"
3. Choose "I am going to an event" > "Next"
4. Enter the Event ID > "Next"
5. Enter your Seller Information > "Next"
6. Choose Purpose: "I am not making taxable sales," "I have a regular permit" or "I need a temporary permit." > "Next"
7. Review your entry > "Submit"
8. Check your email account for further instructions or attached Temporary Sellers Permit (if applicable).

YES, all participants need to register but NO, Regular Sales & Use Tax holders do NOT need a Temp Permit.

For more information, please contact: Randal Miller, Ammon Days Coordinator, at (208) 612-4041 or email rmiller@cityofammon.us